



MEDIA KIT

www.shipzero.com

Company

Appanion Labs GmbH, the company behind shipzero, was founded in October 2018. Our co-founders Mirko Schedlbauer and Tobias Bohnhoff are long-time friends and highly driven to work in an inspiring and highly motivated team towards meaningful goals.

With diverse backgrounds in computer science, geography, and innovation management and more than ten years in consulting, startups, and corporates, they are building a company that supports the transport and logistics industry to make better and more-data driven decisions when it comes to decarbonization and higher resilience of this sector.

Our emission data platform shipzero was initially launched in 2021 and is ever since quickly growing, tracking +80 million shipments across more than 100 different countries and is connected to thousands of data generating logistics assets. The team consists of experts in data management, analytics, and sustainability focused on transforming environment and quality management in transport and logistics.

Product

shipzero is a data platform developed to calculate, analyze, and optimize the carbon footprint of global freight transportation.

The platform provides a unique data perspective on logistics activities combining all relevant data sets from companies out of the logistics network. Curated actionable insights enable effective emission reduction, while taking care of time-consuming and complex data gathering, calculation and reporting.

With tailored solutions we help shippers, logistics service providers and carriers to manage transport emissions. Whether that is investing in electrified fleets, modal shift or improved scheduling and driver training.

This way, shipzero facilitates the data-driven path to net-zero emissions for any company shipping goods around the globe.

Founders

**Tobias Bohnhoff** - *Co-Founder & Product/Strategy Lead*

Tobias is a former strategy consultant and Head of Market Analytics at Statista and Senior Consultant at LSP Digital.

- B.Sc. Geography, Hamburg University
- M.Sc. Management & Innovation, Steinbeis University, Berlin
- EU Climate Pact Ambassador and Deputy Head Region North at KI Bundesverband

Mirko Schedlbauer - *Co-Founder & Data/Engineering Lead*

Mirko has +10 years of experience in data engineering and business intelligence in sea-, air- and road logistics as consultant at Valantic.

- B.Sc. Business Informatics, Nordakademie
- M.Sc. New Business & Sustainability, Chur University
- Curator of the WEF Global Shapers Hub Hamburg

Key Facts

| | |
|-----------------------------|--|
| Company Name: | Appanion Labs GmbH |
| Founded: | October 2018 |
| Headquarter: | St. Annenufer 2, 20457 Hamburg, Germany |
| Team size: | 37 employees (03/2024) |
| Product: | shipzero |
| Platform launch: | 2021 |
| Customer group: | Buyers of transport services (Shippers and Logistics Service Providers) |
| Industry: | Freight Transportation & Sustainability |
| Reference customers: | Hellmann Worldwide Logistics, Bruhn Spedition, Lanfer Logistik, BLG Logistics, Nagel Group, BSH Home Appliances |
| LinkedIn: | https://www.linkedin.com/company/shipzero/ |